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January 31, 2000

Mr. Steven Grover
Co-Chairman
Hospitality Coalition on Indoor Air Quality
c/o National Restaurant Association
1200 17th Street, NW
Washington, D.C. 20036

Dear Steve:

On behalf of Philip Morris USA, allow me to extend our sincere commitment to participate in and support the Hospitality Coalition on Indoor Air Quality (HCIAQ). As you know, last year we launched an initiative called *Options*, PM USA. Our mission is to help businesses, public policy makers and the general public find practical, effective ways to provide comfort and balance for both non-smokers and smokers in public places. For your information, I've enclosed a copy of our brochure on *Options*, PM USA and the initiatives we are undertaking to support reasonable solutions to accommodate everyone's preference.

We believe initiatives such as the HCIAQ, which supports partnership among labor, management and technical service interests, can help make a significant difference in enhancing the accommodation environment in hospitality establishments and in improving indoor air quality overall. Enclosed please find a contribution of \$250,000 on behalf of *Options*, PM USA to help support the HCIAQ and its programs and activities through December 2001.

Steve, we look forward to working with you and Erik Emblem as Co-Chairmen of the HCIAQ, as well as all of the organizational members of the Coalition, to support the HCIAQ's mission to seek solutions that promote vitality in the hospitality industry, maximize the industry's economic well-being and assure a comfortable environment for workers and patrons.

Best Regards

Elizabeth Culley
Director, Corporate Affairs

cc: Erik Emblem, National Energy Management Institute
Charles Merin, Black, Kelly, Scruggs, & Healey
Ellen Merlo, PM USA
Rochelle Goldman, PM USA
Deane Gross, PM USA

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