

“VENTILATION”? THAT’S JUST BIG TOBACCO BLOWING SMOKE AGAIN.

“Somebody pushing ventilation? Ask them who’s paying.”



Whenever communities promote smokefree measures, Big Tobacco pushes ventilation instead. Problem is, it just won’t work. That’s because secondhand smoke is classified as a cancer-causing agent with no safe level of exposure. Ventilation may reduce the sight or smell of secondhand smoke, but it does not protect your health.

Even Big Tobacco says ventilation doesn’t address health. Check Philip Morris’ web site, for example. It talks about ventilation, but the small print includes health disclaimers. No comfort to restaurants or other businesses forced to install costly new ventilation systems, at their own risk, just to protect Big Tobacco’s profits.

Costly ventilation fails. Easy smokefree measures work. Secondhand smoke kills over 50,000 Americans every year. It’s the most toxic air pollutant most of us ever encounter. And hospitality workers are exposed to 3-6 times more secondhand smoke at work than someone living with a smoker. That’s a big reason why more than 1,600 communities and a growing number of states have rejected complicated, costly non-solutions like ventilation. Instead, they’ve adopted *simple, strong and fair* smokefree measures.

To learn more, visit
www.smokefreehouston.org
or call us today at
(713) 706-5656

**Clean indoor air.
You just know it’s healthier.**

HCSIA
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for Safe Indoor Air



It’s Your Right to Breathe Smokefree.